

Erika Flaskamp

VIDEO SPECIALIST AND CONTENT PRODUCER

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Video specialist and content producer with over ten years shooting, editing, and publishing original work for broadcast, documentary, and social platforms. I direct shoots, cut long and short form, run live multi-camera streams, and build the audience that watches the result. Drawn to mission-driven organizations where the story actually matters.

Experience

Social Media Coordinator and Video Producer WMNF Radio

2023 – DEC 2025

- Shot, edited, and published video across social, broadcast, and digital campaigns, holding a consistent quality bar and brand voice.
- Built content strategy around organizational goals and community needs, then moderated the communities it reached.
- Delivered monthly analytics reports that fed back into what got made next.

Founder, Videographer and Documentary Producer Opossum Nation

2019 – PRESENT

- Produce, shoot, and edit documentary work for an independent wildlife film and education platform with a substantial following.
- Feature documentary selected by five international film festivals, including the FAUNA Animal Festival in Tepoztlan, Mexico.
- Run cameras, audio, and portable lighting in field and studio, and cut for YouTube, Reels, and TikTok.

Social Media Manager and Content Creator Retreat St. Pete

2021 – 2023

- Shot product photography and short-form video matched to brand aesthetic.
- Edited, scheduled, and published across platforms, and handled inbound customer messages.

Freelance Videographer and Live Production Technician Florida Footage and Independent

2019 – PRESENT

- Live-switched multi-camera feeds for a Bay First Bank corporate broadcast.
- Ran a year of livestream production for a historic New Orleans church through the pandemic, coordinating remote guests and weekly broadcasts.

Volunteer

Media and Communications Volunteer Raptor Center of Tampa Bay

CURRENT

- Produce video, photo, and social content supporting wildlife education and outreach.
- Host and facilitate Zoom meetings, managing participant controls, screen sharing, and attendee view.

Skills

EDITING

Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, Media Encoder, CapCut

PRODUCTION

Multi-camera shoots, live switching, wireless audio, portable lighting, gimbals, mixers

CONTENT

Documentary storytelling, Reels and Shorts, scheduling, copywriting, voice acting

DESIGN

Photoshop, Lightroom, Firefly, InDesign, Canva

LIVE STREAMING AND MEETINGS

Multi-platform live production, Zoom hosting, meeting management and facilitation

PLATFORMS

YouTube, Instagram, TikTok, Facebook, LinkedIn, Shopify, Mac and Windows

Ten-plus years in customer service and community support alongside the production work. Advocate for animal welfare, ethical practice, and community-centered storytelling. Portfolio at flaskampcreative.com.